

## REWILDING ODER DELTA - POSITION DESCRIPTION

### COMMUNICATION OFFICER - POLAND

<b>Position:</b>	Communication Officer
<b>Employer:</b>	Rewilding Oder Delta e.V. (Poland and Germany)
<b>Reporting to:</b>	Head of Nature for People
<b>Location:</b>	Lindenstrasse 24, 17321 Rothenklempenow (Germany) Employment Contract (0,5 - 1 FTE) – 2 years with 6-month trial period Competitive, based on experience
<b>Language:</b>	Oral and written communication skills in both Polish and English
<b>Application to:</b>	<a href="mailto:ilona.wenderlich@rewilding-oder-delta.com">ilona.wenderlich@rewilding-oder-delta.com</a> – by: 22.09.2025

### Rewilding Oder Delta's mission

The transboundary Oder Delta landscape, in Germany and Poland, is one of the Rewilding Landscapes of Rewilding Europe. As an independent non-profit association, [Rewilding Oder Delta](#) (ROD) works to achieve its own rewilding vision for the landscape. As part of [the Rewilding Europe Network](#) with 10 other landscapes it is contributing to a broader vision of Europe as a place where wilder nature is valued and treated as crucial for a prosperous and healthy society.

### Position summary

In order to strengthen local visibility of the Oder Delta in Poland and Germany, build engagement with key stakeholders, and promote public understanding and support for rewilding efforts on local, national, and international levels, we are looking for a Communication Officer, who is located in the area. You will manage strategic communications and operational tasks, delivering inspiring, positive, and engaging content across various platforms. The role involves close collaboration with the rewilding landscape team, Rewilding Europe's Central Team, and communication colleagues in other landscapes.

### Main role and Responsibilities

The main responsibilities of the Communications Officer include:

- Together with the Management Team you develop and implement the communications strategy for ROD and create annual actions plans to support the work of our field teams.
- You create content for the ROD website and use different tools and media channels to support team members in external communication and ensure proper media coverage of new and ongoing activities
- Build and maintain relationships with local partners, stakeholders, and media to foster a supportive policy and economic environment for rewilding.

As part of the Nature for People team you will also ensure synergies with the Communication teams of the Rewilding Europe Central Office based in Nijmegen, Netherlands and colleagues in other rewilding areas.

The position is very operational and results oriented and requires the ability to create media content around all rewilding topics relevant for ROD.

The key responsibility for you is to create high quality, engaging content to promote the Oder Delta as a top transboundary rewilding area and sustainable nature tourism destination.

### Main activities

#### Strategic

- Developing and implementing the communication strategy for the Oder Delta landscape, in close cooperation with the team and the Rewilding Europe Central Team;
- Planning and organising communication/ promotion/ media events at transnational (Germany/Poland) levels;
- Active participation in planning and budgeting for communication, promotion and outreach of the Oder Delta rewilding area

#### Operational

- Creation of print materials like posters, fact sheets, flyers, press releases to reach a diverse audience.
- Shared responsibility for the content of the ROD website ([www.rewilding-oder-delta.com](http://www.rewilding-oder-delta.com)) and for ROD Social Media Channels with Communication Officer on German side
- Ensure regular exchange and content sharing between other rewilding areas and the central team with focus on sharing web content for blogs and news
- Explore new media opportunities for ROD in social media
- Support other team members with communication needs, including presentations, events, and stakeholder engagement.

### Working relationships

- *Internal:* Works closely with German Communication Officer, and Rewilding Europe's central team, works with and reports to Head of Nature for People.
- *External:* Interacts and builds positive relationships with a variety of local stakeholders and partners, such as government institutions, local authorities and media, i.e. press.

### Profile

- Higher educational degree in Communication, Public Relations, Marketing or other related field with strong focus on graphic and media design
- Excellent creative writing skills in Polish and English; German writing skills are a bonus
- Proficiency in digital tools, including social media management platforms and content management systems (e.g. WordPress)
- Digital native with strong Adobe Creative Suite skills (photo, video, layout creation & editing)
- At least 3 years of experience in strategic and operational communication
- Ideally experience in nature conservation, ecology
- Creative, proactive, and able to work independently
- Strong social skills and experience communicating at various levels (national and local)
- Ability to engage with diverse audiences (environmental, business, tourism, general public)



- Team player with a proactive attitude and problem-solving abilities
- Knowledge of the Oder Delta region is an asset

#### What we offer

- The opportunity to make a real difference in one of Europe's most exciting rewilding landscapes.
- Challenging and fulfilling work in an international context.
- A friendly and professional working atmosphere with a focus on learning and growth.
- Flexibility and independence in fulfilling your tasks.
- A chance to work closely with a passionate team, contributing to large-scale nature restoration
- 30 days annual leave (100% position)
- A peaceful and idyllic workplace, perfect for focused work and creativity
- A spacious, shared kitchen for enjoyable breaks and team lunches
- Spectacular sunsets to enjoy after work
- A competitive salary, Capital-forming benefits and Jobticket

#### How to apply

Applications, including your CV, work reference and a motivation letter, both Polish and English, should be sent to [ilona.wenderlich@rewilding-oder-delta.com](mailto:ilona.wenderlich@rewilding-oder-delta.com) before the 22.09.2025. For further information please contact also Ulrike Frenzel [ulrike.frenzel@rewilding-oder-delta.com](mailto:ulrike.frenzel@rewilding-oder-delta.com) . We are looking forward to receiving your application.