

Job Description

Social Media Assistant (“Minijob”)

About Rewilding Oder Delta

We are Rewilding Oder Delta e.V. - an association of nature lovers who are passionate about enabling the comeback of healthy ecosystems in the region. With our projects, we not only offer valuable tools and expert knowledge, but also create real added value for local people by rewilding land, rivers and animals - a green, sustainable model for the future. The Oder Delta will thus become a living example of a sustainable, nature-orientated future and a place with a high quality of life. To be successful, however, we also need a strong presence on social media - because the more people know about us, the more we can bring nature back together! And this is where you come in.

Are you studying **communication science, media design, communication design or similar** and want to your knowledge directly into practice? Then we have just the job for you!

Your tasks

You will support the Communications Officer in the creation of social media posts (Instagram, Facebook, LinkedIn) in the project "Gemeinsam Me(e)hr Natur wagen - im Hotspot 30" to promote enthusiasm for rewilding and activate stakeholders.

Your tasks include

- **Creation of social media posts (German/English):** You will develop creative content and create visual posts (photos, videos, graphics) that appeal to our target groups.
- **Writing captions:** You write appealing and targeted texts that captivate our community and inspire them to take action.
- **Track and adapt trends in the social media sector:** You always stay informed about current social media trends and implement them for us.
- **Support with field and network activities:** You accompany our networkers at their meetings with partners as well as our field officers on their wildlife monitoring rounds in the field and are present at events. You document these experiences visually. And you develop stories from them in words and pictures.
- **Revise presentations:** Occasionally you will be involved in creating and revising presentations for external purposes.
- **Donation activation:** You develop contributions with the aim of fundraising.

Place of use

The work location is flexible. You can mainly work from home, unless there are photo or video recordings to be made in the field, at events or on network excursions. The work location then extends to the Greifswald/ Western Pomerania region.



We offer:

- A varied and creative working environment in a committed rewilding organisation.
- Relatively flexible working hours and the opportunity to work from home.
- The chance to gain practical experience in communications and social media and build a meaningful CV that will give you a head start in your career.
- An inspiring team and exciting projects in the field of rewilding and nature conservation.
- 15,-€/hour

Application:

If you are interested in supporting us with our communication, we look forward to receiving your application! Send us your documents (CV, brief motivation, if applicable work samples) by **01 March 2025 to ulrike.frenzel@rewilding-oder-delta.com**.

Rewilding Oder Delta e.V.

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We look forward to getting to know you!