



Tourism network coordinator (32-40 hours)

Do you see yourself joining a passionate and innovative team working on tourism that enables nature recovery in Europe? Are you ready to use your experience in tourism and your network skills to support rewilding for the benefit of nature and people? If so, this might be the perfect opportunity for you!

About Rewilding Europe

Europe is at the forefront of large-scale nature recovery across 10 (soon to be 15) landscapes across Europe. Our mission is to make Europe a wilder place. We have set ambitious targets for demonstrating large-scale rewilding on the ground. From these showcases, we aim to scale up rewilding all over Europe. With a fantastic and diverse team of experts and passionate colleagues from all over Europe (34 fte in the Central Team and around 100 fte in our Landscape Teams), we are committed to driving the rewilding movement forward for the benefit of nature and people.

Background

The Nature for People component plays a pivotal role in our Strategy for 2030, as it represents one of the most critical and innovative aspects of our work. Also, we firmly believe that nurturing nature-based economies is the key to providing long-term, sustainable livelihoods for communities while simultaneously enhancing and restoring wild nature within our operational rewilding landscapes. As part of this, Rewilding Europe aims to stimulate tourism in the landscapes where she operates, to benefit local businesses. This includes establishing a centralized platform and diverse offerings to attract various target audiences and seeks to leverage partnerships with local teams and international tour operators to enhance (rewilding) tourism experiences.

Role

The Tourism Network Coordinator is crucial to the implementation of Rewilding Europe's Nature Tourism Strategic Plan and making this operational in line with our Strategy 2030. The focus is on building a rewilding tourism network and demonstrating the socio-economic impact and benefits of rewilding aligned tourism for local economies by taking an active role in developing ways to unlock these providers and bring together supply and demand ('tourism initiative'). The Tourism Network Coordinator reports to the Head of Nature for People.

The position is based in The Netherlands (Nijmegen), while regular travelling within Europe is part of the job.

Main responsibilities

- Work together with the Enterprise Manager and the Tourism Manager (in the Nature for People team) to realize the inception phase for implementing the Nature Tourism Strategic Plan 2030.
- Assist the team with meeting the following stated objectives for the inception phase:
 - Support the team in achieving the financial and visitor engagement goals for the inception phase.

- Ensure a positive experience for both visitors and local tourism entrepreneurs, fostering strong satisfaction levels.
- Encourage visitors to actively advocate for rewilding, contributing to its promotion and support.
- Build and maintain strong alignment and support from Rewilding Europe and landscape teams, ensuring the success of the inception phase is widely recognized.
- Take ownership and responsibility for curating and supporting the rewilding tourism network, more specifically:
 - Work together with landscape teams across Europe to build relationships with (often small scale) local vendors and create a rewilding tourism network
 - Facilitate onboarding of vendors from 15 different countries with limited digital background onto the Rewilding Europe owned booking platform
 - Act as a point of contact for tourism businesses in Rewilding Europe's landscapes, assisting them to solve (technical) issues
 - Monitor quality of tourism offerings and alignment with rewilding principles and values
 - Monitor customer reviews and provide support and guidance to local vendors to improve their offering based on feedback received
 - Facilitate knowledge sharing within the rewilding tourism network
 - Ensure seamless integration between various components of the tourism supply chain to create better overall experiences for visitors
 - Develop strategies for managing risks, ensuring health and safety standards
 - Assist with marketing the tourism platform to both suppliers and consumers
- Develop and organize 3-6 prescheduled donor trips per year, capture feedback and continuously improve our offer to our major partners
- Support in the establishment of partnerships with selected Travel Agencies that are aligned with our Tourism values and the Rewilding Principles and are interested in visiting our landscapes

Key qualifications

- Bachelor's degree in tourism, customer relations, communication or related fields
- At least 5-year relevant work experience with 3 years' experience in tourism
- Experience at web-based customer facing companies is valued
- Excellent knowledge managing suppliers and consumers, building a network
- Strong interpersonal skills and multi-cultural sensitivity
- Experience with marketing is an advantage
- Experience with online community management tools is valued
- Full professional proficiency in English is required, and preferably Dutch or another language.

Remuneration

- Rewilding Europe is a professional and dynamic organisation with a friendly working culture. We offer competitive salaries, commensurate with background, expertise, level of experience, and country of residence.
- The position is based in The Netherlands (Heilig Landstichting), while regular travelling within Europe is part of the job.
- Due to work visa restrictions, applicants must be citizens of a European Union member state/EEA or Swiss or UK citizens or have the right to live and work in the EU.
- This position is graded in salary scale 6 with the salary structure of Rewilding Europe ranging from scale 4 to scale 11.

Duration:

- One-year fixed term contract with expectation of extension

Information and procedure

We invite those interested in this position to submit a motivational letter and CV in pdf **before 18 December 18.00 CET to HR@rewildingeuropa.com**. Please include **Tourism Network Coordinator** in the subject line. Any queries regarding this position should also be sent to this email address.

We strive to ensure that our workforce reflects society and the international character of our organisation.