



## Consultancy Opportunity

### Measuring intangible impacts of rewilding – Pilot Methodology

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| <b>Application deadline</b>   | <b>15 July 2024</b>   |
| <b>Starting date:</b>         | <b>1 September 2024</b>                                     |
| <b>Location:</b>              | Home based, with potential visits to two European locations |
| <b>Time estimate:</b>         | 45-75 days – charged on actual time spent                   |
| <b>Language requirements:</b> | <b>English</b>  |

#### Background

Rewilding Europe wants to make Europe a wilder place, with more space for wildlife and natural processes. We believe that humanity has much to gain from valuing wild nature and treating it as an essential element of a prosperous and healthy society. It is our goal to see rewilding being practiced at scale across Europe.

The impacts of wilder nature extend beyond ecological and economic factors, and are not all tangible. While efforts have been made to engage local communities and measure the broader benefits of rewilding (e.g. through ad-hoc studies on social impacts), there remains a lack of systematic assessment regarding whether rewilding is achieving positive outcomes such as shifts in people’s perceptions, beliefs, and emotions towards wilder nature.

These intangible impacts play a key role in generating active engagement and support from individuals and society, thus contributing to the success of rewilding initiatives. Gaining a deeper understanding of these factors and tracking their progress is essential for assessing whether Rewilding Europe is on track towards achieving its 2030 strategic objectives of scaling and accelerating transformations.

To address this monitoring challenge, a consultation was conducted over several months that led to the identification of 8 intangible impacts of rewilding, each linked to a subset of indicators. A methodology was also outlined, where data will be collected through questionnaires (face-to-face and possibly online) with closed-ended questions and an ordinal scale. Our ambition is to develop a simple monitoring tool and methodology applicable across rewilding landscapes, repeatable over time, and delivering unbiased results, emphasizing practicality, cost and replicability.

#### Objectives

The objectives of this assignment, based on previous efforts, are to:

- Finalize the indicators and monitoring protocol needed to measure the intangible benefits of rewilding. The goal is to have a protocol that is simple and meaningful, applicable within all the rewilding landscapes, and repeatable over time.
- Work with Rewilding Europe and its landscapes in conducting two pilot studies in two landscapes to measure these benefits and test the methodology at the same time.
- Provide recommendations and guidance for follow-up monitoring.

### Tasks and Anticipated Timeline

1. Finalize Preparatory Work on Methodology and Tools – by 30 September 2024:
  - Refine and finalize the list of indicators for which data will be collected
  - Validate with RE the geographic scope and demographic segmentation approach
  - Develop a quantitative data collection questionnaire
  - Test the questionnaire
  - Develop Monitoring Protocol based on Rewilding Europe template
  - Program an automated data analysis tool.
2. Conduct the Pilot Study – by 31 December 2024
  - Work alongside Rewilding Europe in the execution of the baseline study in two pilot landscapes, each with a sample size of approximately 200 respondents
  - Train local interviewers in the use of the questionnaire, if needed
  - Analyze data collected
  - Produce reports for each landscape, including concise executive summaries (12–17-pages Word documents).
3. Post-study assessment (4–6-page word document) - by 31 January 2025
  - Summarize key requirements for monitoring the intangible impacts of rewilding (time, human resources, costs), challenges encountered, and recommendations for next steps.
  - Provide guidance on whether and how to implement the methodology more broadly in Rewilding Europe’s network.
4. Presentation – By 31 January 2025
  - Prepare a PowerPoint presentation that summarizes all the work done in each of the 3 components described above.

Based on the results of this pilot study, Rewilding Europe will decide on the feasibility of replicating it in other landscapes and following up with a longitudinal study in 4- or 5-years' time.

The work can be performed remotely, with potential visits to two landscapes, and reporting will be to Raquel Filgueiras or Andréa Gay from Rewilding Europe. Intensive involvement and interviews with key employees of Rewilding Europe are envisioned.

### Deliverables

Consultants shall provide:

- A final list of indicators.
- A questionnaire.
- Time needed from Rewilding Europe and local teams to execute the pilot.
- Data collection and analysis methodology and tools.

- Raw data (interview transcripts).
- A detailed report for each landscape.
- A post-study assessment.

### Proposal Details

Consultants are expected to develop a proposal based on these Terms of Reference and:

- [Overview of methodology to be refined and piloted](#)
- [Plan of action to pilot monitoring tool](#) (click to access documents)

The proposal (4-6 pages) needs to cover, at a minimum, the following aspects:

- Executive summary - A brief overview of the proposal, summarizing RE's needs, proposed solutions, and the consultant's qualifications.
- Introduction and Problem Statement – Purpose, background, objectives and detailed description of RE's needs, challenges, and issues that will be addressed.
- Approach - Overall description of the approach to address what is requested, methodology, timeline and milestones.
- Deliverables - Description of what Rewilding Europe will receive at the end of the project
- Budget - A comprehensive and well-detailed budget proposal.

In addition, we look forward to receiving a resume of the consultant or an overview of the consultants' team experience.

### Qualifications and expertise

Consultants will be selected based on:

- Their proven experience in social impact assessment and surveys, preferably in a European context reflecting different cultures;
- A good understanding of rewilding and the European context;
- The overall quality of their proposal;
- The cost effectiveness and detail of their budget proposal;

The legal entity of the selected consultant will be verified prior to contracting.

### How to Apply

Applications should be sent via email to [hr@rewildingeurope.com](mailto:hr@rewildingeurope.com) with “Wider Benefit consultancy” in the subject line, no later than 10 July, 5:00 pm CET.

Shortlisted candidates will be contacted by the end of July and interviews will be held between 19 August and 23 August 2024.