

Stakeholders that are influencing the capacity of the organization and its partners to achieve rewilding will be particularly targeted. Building engagement to foster an enabling policy and economic environment for rewilding. This includes showcasing the rewilding efforts and impact on the ground to an international audience as well (social media, press).

The communications officer will ensure synergies with the Communication team of the Rewilding Europe Central Office based in Nijmegen, Netherlands and colleagues in other rewilding landscapes.

The position is very operational and results-oriented and requires the ability to create media content around all relevant rewilding topics.

Main responsibilities

- Developing communication strategy for the rewilding landscape, including a strategic analysis of key stakeholders and setting of clear goals, objectives and deliverables of this strategy.
- Ensuring the delivery of the Communication Strategy through a Communication Action Plan, by carrying out the daily communication activities and tools in close coordination with the team leader and team members.
- Ensuring synergies with Rewilding Europe's Central Team and with the communication colleagues in the other rewilding landscapes of Rewilding Europe's network.
- Active participation in planning and budgeting for communication, promotion and outreach of the rewilding landscape at local, national and European level.
- Very active in the engagement and relationship building & management with local partners and stakeholders in the rewilding landscape who are critical for the success of the initiative.
- Responsible for the content of the website and developing the rewilding landscape's presence on social media such as Twitter, YouTube, Facebook and Instagram as part of the integrated social media content strategy of Rewilding Europe.
- PR: writing and planning press releases and building relationships with local journalists and bloggers or with journalists relevant for rewilding.
- Publications: writing, editing and translating communications materials such as articles, publications, interviews, news, presentations, etc.
- Events: planning and organizing stakeholder engagement/external promotion/media events at local and national level; supporting the organization and participating in various other events such as team meetings, stakeholder meetings, workshops, trainings, seminars, field trips, street events, etc.
- Monitoring: ensuring regular media monitoring and keeping colleagues of your team and Rewilding Europe informed on burning/hot issues/developments in fields of interest and (jointly) preparing reactions where necessary.

Profile

Desired qualifications

- University Degree in Communication, Public Relations, Journalism, Marketing or other related field is necessary.
- Spanish language native; fluently in English, oral and written.
- Computer literacy and experience with website management.
- Excellent knowledge of social media platforms, familiarity with the latest digital technologies and Social media trends.
- At least 3-year experience in communication – both strategic and operational – ideally with a journalism/PR background, extensive communication and PR experience related to conservation.
- Knowledge and experience in development / translating of communication products, such as brochures, leaflets, multimedia products and presentations.
- Experience in working in international marketing and communications teams, work in a cross-cultural setting and with an understanding of local issues and contexts.

Desired skills and competencies

- Energy and drive, commitment to making a difference.
- A team player, committed to building a strong team and sharing success with colleagues.
- A creative and very proactive attitude and personality with an ability to work independently.
- Personal field passion and experience of nature, a lust for the wild and a keen interest in rewilding.
- Good knowledge about communication and media. Well-developed contacts with media circles (local and national).
- Excellent creative writing skills in Spanish and English aimed at a wide audience.
- Excellent social skills, experience in communication at various levels (national and local) and to various audiences (environmental, business, tourism, general).
- Excellent presentation skills.

We offer

- A maximum gross annual salary of 27.000-32.700 euro depending on educational level, background, expertise, level of experience.
- The opportunity to make a difference.
- Challenging and fulfilling work in one of Europe's most exciting eco-regions.
- Friendly and highly professional working atmosphere in an international context.
- Varying tasks and independent work style.
- A pleasant working atmosphere and great learning environment.

How to apply?

Applications should preferably be submitted in Spanish and **sent before August 20, 2022** to mara.zamora@rewilding-spain.com. Applications should include a CV, a motivational letter and up to three work samples in electronic version (own articles, publications, etc.). Any questions regarding this position should also be sent to this email address.