



## Job description

### Communications Officer

<b>Position:</b>	Communications officer
<b>Landscape:</b>	Iberian Highlands
<b>Reporting to:</b>	Iberian Highlands Team Leader (Rewilding Spain)
<b>Location:</b>	Office of Iberian Highlands rewilding area (Molina de Aragón area)
<b>Type of Contract:</b>	Full-time permanent position with 6-month trial period
<b>Salary:</b>	Competitive, depending on experience and skills

### Rewilding Spain

Rewilding Spain is a Foundation with the mission to make Spain a wilder place and restore nature, mainly in Iberian Highlands rewilding landscape. Iberian Highlands is shortlisted for becoming the 10<sup>th</sup> rewilding landscape of Rewilding Europe's portfolio. The proposed core area comprises three contiguous and protected geographical areas: Serranía de Cuenca, Alto Tajo and Montes Universales, together with other adjacent forests and steppes. In the face of its ongoing socio-economic challenges, Iberian Highlands has huge potential to become one of Europe's most spectacular connected natural landscapes. Existing natural assets and protected area regimes provide the core assets for restoring this landscape for the benefit of both nature and people. Rewilding the landscape will be important to ecosystems, local communities and visitors now and in the future.

Rewilding Europe and Rewilding Spain work in close collaboration to deliver their vision, mission and objectives and the Rewilding Europe's Strategy<sup>1</sup> for 2030. Priority lines of work will include natural grazing introduction, species reintroductions, river restoration, forest rewilding and the development of nature-based business models, with a variety of public and private donors and numerous local partners.

### Main role and function

The Communications Officer contributes to the mission of the organization by engaging relevant strategic stakeholders and the general public to understand, promote and support rewilding on local, national and international level.

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<sup>1</sup> <https://rewildingeuropa.com/news/rewilding-europe-launches-ambitious-new-strategy-for-2030/>

Stakeholders that are influencing the capacity of the organization and its partners to achieve rewilding will be particularly targeted. Building engagement to foster an enabling policy and economic environment for rewilding. This includes showcasing the rewilding efforts and impact on the ground to an international audience as well (social media, press).

The communications officer will ensure synergies with the Communication team of the Rewilding Europe Central Office based in Nijmegen, Netherlands and colleagues in other rewilding landscapes.

The position is very operational and results-oriented and requires the ability to create media content around all relevant rewilding topics.

### **Main responsibilities**

- Developing communication strategy for the rewilding landscape, including a strategic analysis of key stakeholders and setting of clear goals, objectives and deliverables of this strategy.
- Ensuring the delivery of the Communication Strategy through a Communication Action Plan, by carrying out the daily communication activities and tools in close coordination with the team leader and team members.
- Ensuring synergies with Rewilding Europe's Central Team and with the communication colleagues in the other rewilding landscapes of Rewilding Europe's network.
- Active participation in planning and budgeting for communication, promotion and outreach of the rewilding landscape at local, national and European level.
- Very active in the engagement and relationship building & management with local partners and stakeholders in the rewilding landscape who are critical for the success of the initiative.
- Responsible for the content of the website and developing the rewilding landscape's presence on social media such as Twitter, YouTube, Facebook and Instagram as part of the integrated social media content strategy of Rewilding Europe.
- PR: writing and planning press releases and building relationships with local journalists and bloggers or with journalists relevant for rewilding.
- Publications: writing, editing and translating communications materials such as articles, publications, interviews, news, presentations, etc.
- Events: planning and organizing stakeholder engagement/external promotion/media events at local and national level; supporting the organization and participating in various other events such as team meetings, stakeholder meetings, workshops, trainings, seminars, field trips, street events, etc.
- Monitoring: ensuring regular media monitoring and keeping colleagues of your team and Rewilding Europe informed on burning/hot issues/developments in fields of interest and (jointly) preparing reactions where necessary.

## Profile

### *Desired qualifications*

- University Degree in Communication, Public Relations, Journalism, Marketing or other related field is necessary.
- Spanish language native; fluently in English, oral and written.
- Computer literacy and experience with website management.
- Excellent knowledge of social media platforms, familiarity with the latest digital technologies and Social media trends.
- At least 3-year experience in communication – both strategic and operational – ideally with a journalism/PR background, extensive communication and PR experience related to conservation.
- Knowledge and experience in development / translating of communication products, such as brochures, leaflets, multimedia products and presentations.
- Experience in working in international marketing and communications teams, work in a cross-cultural setting and with an understanding of local issues and contexts.

### *Desired skills and competencies*

- Energy and drive, commitment to making a difference.
- A team player, committed to building a strong team and sharing success with colleagues.
- A creative and very proactive attitude and personality with an ability to work independently.
- Personal field passion and experience of nature, a lust for the wild and a keen interest in rewilding.
- Good knowledge about communication and media. Well-developed contacts with media circles (local and national).
- Excellent creative writing skills in Spanish and English aimed at a wide audience.
- Excellent social skills, experience in communication at various levels (national and local) and to various audiences (environmental, business, tourism, general).
- Excellent presentation skills.

### *We offer*

- A maximum gross annual salary of 27.000-32.700 euro depending on educational level, background, expertise, level of experience.
- The opportunity to make a difference.
- Challenging and fulfilling work in one of Europe's most exciting eco-regions.
- Friendly and highly professional working atmosphere in an international context.
- Varying tasks and independent work style.
- A pleasant working atmosphere and great learning environment.

### *How to apply?*

Applications should preferably be submitted in Spanish and **sent before August 20, 2022** to [mara.zamora@rewilding-spain.com](mailto:mara.zamora@rewilding-spain.com). Applications should include a CV, a motivational letter and up to three work samples in electronic version (own articles, publications, etc.). Any questions regarding this position should also be sent to this email address.