



Rewilding Europe job vacancy

Can you see yourself joining a passionate and innovative team of people working to make Europe a wilder place? Would you like to use your skills and experience to support the recovery of wildlife populations and natural processes across Europe, for the benefit of people and nature? If so, we might have the ideal job for you.

After a decade of work, Rewilding Europe is now stepping up its operations. We have developed an exciting new strategy and set ambitious goals for 2030. We now need to strengthen our Central Team and are looking to fill several vacancies, including the one listed below.

Creative Content Manager (32-40 hours)

Rewilding Europe

An independent charitable foundation registered in the Netherlands, Rewilding Europe is a pan-European initiative operating at the frontline of European rewilding. We want to make Europe a wilder place, for the benefit of both nature and people.

A decade of committed work means Rewilding Europe is now well established, with a team of people based in 18 different European countries. Working with dedicated partner organisations, our focus is the rewilding of large landscapes and the scaling up of rewilding across Europe.

Today, the rewilding movement has never been stronger. As we support the growth of this movement, Rewilding Europe will continue to act as a pioneer and frontrunner. Our lean and agile Central Team currently comprises seven lead positions, heading up a multinational team of 24 people. Our head office is based in Nijmegen, the Netherlands. You can read more about Rewilding Europe at www.rewildingeurope.com.

Role

The Creative Content Manager will be responsible for initiating, supervising and delivering strong visual creative content for varied target groups (from broader audience to policymakers) conveying Rewilding Europe's narrative and key messages with the objective of increasing outreach, engagement and conversion. The Creative Content Manager reports to the Head of Communications.

Main responsibilities

The Creative Content Manager:

- Creates, improves and maintains a range of external communications assets including film productions, animations, infographics, strong visuals, digital designs and web content;
- Crafts strong clear messages through engaging (visual) content;
- Develops concepts, scripts and storyboards aligned with the intended message;
- Further develops Rewilding Europe's (visual) storytelling to contribute to its strategic objectives;
- Initiates and manages video and photo missions and productions including contracting and user rights agreements;
- Leads creatives to deliver strong high-quality and impactful products;
- Reports regularly on the impact of the developed content;
- Supports and guides local communications teams in the delivery of their creative content;
- Contributes to the management of Rewilding Europe's image and footage databank and ensures the correct use of the materials by all users;

Key qualifications

- Bachelor's degree in relevant field;
- At least 5 years of experience in visual design, narrative building, storytelling, video productions or related communications skills;
- Proven experience in delivering well-performing (visual) content for a wide variety of applications with measurable outcomes
- Proven expertise in using digital tools to maximise engagement;
- Full proficiency in English (read, written, and spoken) is required;
- Skilled expert on video production: from concept to postproduction
- Knowledge of (online) video and visual design trends;
- Photo editing experience and knowledge of graphic design tools, such as Adobe Creative Cloud, Canva, Google Data Studio and/or similar.
- Passionate about Rewilding Europe's mission, vision and objectives.

Remuneration

- Rewilding Europe is a professional and dynamic organisation with a friendly working culture. We offer competitive salaries, commensurate with background, expertise, level of experience, and country of residence.
- The ideal candidate will ideally be located in the Netherlands, in or close to Rewilding Europe's home office in Nijmegen.
- This position is graded in salary scale 8

Information and procedure

We invite those interested in this position to submit a **motivational letter and CV before 20 June 2022 at 17.00 hrs CET to info@rewildingeuropa.com**. Please include code **8.CREATIVE** in the subject line. Any queries regarding this position should also be sent to this email address.

We strive to ensure that our employees are a reflection of society and the international character of our organisation.