



Rewilding Training Tourism

Rewilding Training Tourism is a training programme focused on developing and upskilling the guiding and hospitality segment of Europe's nature tourism sector. Set up by Rewilding Europe, it aims to professionalise and scale up nature-based tourism in Europe. The Rewilding Training Tourism programme comprises three separate stages, with each of these including an assessment and a "Rewilding certificate" for participants. It is designed for guides, hospitality and tourism entrepreneurs, and other local partners in rewilding areas. Providing comprehensive rewilding and tourism training, it incorporates Rewilding Europe's best practices.

Rewilding Training Tourism Stages 2021/2022



STAGE 1 ONLINE TRAINING AND SELECTION

A series of five webinar training presentations for all candidates, including an introduction to nature-based tourism, rewilding, hospitality, engaging nature and local partnerships across diverse landscapes, and nature-based economies.



STAGE 2 GUIDING AND TOURISM IN-FIELD TRAINING

A five day in-field training programme for a maximum of 8 guides, followed by theoretical submissions and principles for grading. Bringing guides together to learn and train in different environments across rewilding areas.



STAGE 3 HIGH-TOUCH SERVICE AND FURTHER TRAINING FOR HIGHLY QUALIFIED GUIDES

Learn the art of hospitality in guiding, and dealing with international guests. Specialise in different areas of guiding: rewilding, birding, photography, tracking, area expertise, and more.



Dates and prices for Stage 1: November & December 2021

Webinar dates and times:

1. Wednesday, 3 November 2021 from 10.00 till 12.00 CET
2. Wednesday, 10 November 2021 from 10.00 till 12.00 CET
3. Wednesday, 17 November 2021 from 10.00 till 12.00 CET
4. Wednesday, 24 November 2021 from 10.00 till 12.00 CET
5. Wednesday, 1 December 2021 from 10.00 till 12.00 CET

Price:

Stage 1 of the Rewilding Training Tourism programme costs €195,- per person. This includes five webinars, homework, assessments and examinations.

Those who pass will receive a Rewilding Training Tourism certificate and can elect to move on to Stage 2 Field Training.

Dates and prices for Stage 2 and 3

Dates for Stage 2 and Stage 3 will follow soon.

The cost of these five-day training sessions will depend on availability and interest.

The Stage 1 Webinars will be presented by Simon Collier and several rewilding specialists from Rewilding Europe. Stages 2 and 3 field training sessions will take place in a rewilding area with trainer Simon Collier.

Benefits for you and your business

- Receive comprehensive rewilding training – incorporating rewilding best practices;
- Build broad spectrum skills in guiding, hospitality and service, with a rewilding mindset and rewilding principles;
- Partake in a world-first hospitality, service and guiding training facility for nature-based tourism related to rewilding in Europe;
- Add value to your business with official certification from Rewilding Europe, obtained after successfully completing the different stages of the programme;
- Enjoy a unique opportunity to learn from partners and experts from other European areas.

Application Process

Requirements

- You must (aspire to) work in nature-based tourism, be a (potential) partner of Rewilding Europe, or be a part of the European Rewilding Network;
- Please submit a short motivation email outlining why this training would be beneficial for yourself and your business.

Apply via email to aukje@europeansafaricompany.com