



Job Description

Enterprise Officer (0,4 fte) Central Apennines

Major Function

Rewilding Apennines is looking for a professional and motivated Enterprise Officer (0,4 fte) to complete its team and help achieve its goals. The main focus of the position will be to 1) identify and support nature based (tourism) enterprises and 2) to create and manage the "Bear Conservation Fund". This in relation with (finance) practical conservation actions for the critically endangered Apennine (Marsican) brown bear, and to develop and promote "Bear Smart Communities" and bear/wildlife smart products.

Key relations

Within Rewilding Apennines:

1. Team leader
2. Communications officer
3. Field officer
4. Bear ambassador

Outside Rewilding Apennines:

1. Local entrepreneurs that want to start or scale (and who are, or could be, part of the "Bear Conservation Fund")
2. Bear Smart Community stakeholders, including local business representatives and authorities
3. Rewilding Europe Enterprise Development Manager and Rewilding Europe Wildlife Tourism Manager
4. Coordinating beneficiaries

Roles and Responsibilities

The main responsibilities of the Enterprise Officer are:

- Identify local nature based (tourism) businesses, entrepreneurs and organisations
- Support these businesses, including through bear-smart product development, training, sales and marketing, finance. The support may include assisting businesses with their applications to Rewilding Europe Capital for loan finance
- Overseeing the legal and financial setup of the "Bear Conservation Fund", including contracts, governance, etc.

- Managing the fund on a daily basis with all stakeholders, including both operational and financial management
- Advertisement and promotion of conservation-related tourism opportunities in the project area
- Preparation of technical and communications reports
- Forecasting the scale of the fund and collaborating with the Rewilding Apennines team to plan fund expenditure

Outputs

- A comprehensive overview of nature-based businesses and product opportunities to continue scaling up and that are interested in Rewilding Europe Capital.
- An operational “Bear Conservation Fund” that aids the promotion of local bear-smart products and finances practical actions (at least 20,000 euros in 2019, with 20+ fund partners).
- Promotion of “Bear Smart Communities”, included the development of at least 4 bear/wildlife-smart products by December 2019.
- Technical reports developed every month to be shared with Rewilding Apennines and Rewilding Europe about the actions undertaken to further the development of the “Bear Conservation Fund”.
- Communications reports developed every 1-2 months. These will be shared with all parties involved in the Bear Fund to communicate new developments, such as new businesses joining the fund, and how the funds are being spent to support the conservation of the Apennine brown bear.

Qualifications and Skills

The Enterprise Officer brings in the following qualifications:

- Masters degree in business, law, tourism or management.
- Experience in alternative tourism and/or business development and/or conservation.

Competencies and skills

- Excellent communications skills, with full proficiency (reading, writing and spoken) in Italian and English
- A passion for nature and wildlife
- Proactive and independent
- Excellent time management and prioritisation skills
- Analytical skills
- Excellent interpersonal skills
- Organisational skills
- Strong sense of responsibility
- Availability to travel within the project area.

Remuneration

- Will be dependent on education level, background, expertise, level of experience and country of residence.

Applications should be sent before 20 June 2019 at 17.00 hrs CET to info@rewilding-apennines.com and include a CV and a motivation letter. You can ask for more information through this email address. The people shortlisted will be contacted.