



Job Description

Communications Officer (0.6 fte)

Velebit Rewilding Area, Croatia

Role

The Communications Officer is co-responsible for the implementation of Rewilding Europe's main strategy and objectives for the Velebit rewilding area (based on the 10-year vision for the rewilding area), focusing on the following key components:

1. Take the lead in developing a communication strategy, in support of the overall 5-year Action Plan for the Velebit rewilding area. This includes a strategic analysis of key stakeholders and setting of clear goals, objectives and deliverables for this strategy;
2. Ensure the delivery of the communication strategy through a Communication Action Plan, by carrying out the daily communication activities and tools in close coordination with the team leader and rest of team members.

The Communication Officer reports to the Team Leader of the Velebit rewilding area; he/she will work closely and ensures synergies with the Communications Managers of the Rewilding Europe Central Team and with the communication colleagues in the other rewilding areas. The position is very operational and results oriented.

Main responsibilities

Strategic

- Leading the drafting and implementation of a communication strategy for the rewilding area, in close cooperation with the Rewilding Europe Central Team and with the team leader;
- Responsible for planning and organizing communication/promotion/media events at local (rewilding area) and national levels.
- Active participation in planning and budgeting for communication, promotion and outreach of the rewilding area;
- Responsible in drafting and carrying out of communication/media/promotion plans for the rewilding and enterprise activities in the rewilding area.
- Active participation on drafting and implementing a fundraising strategy for the rewilding area (under the supervision of the team leader),
- Responsible for setting up and reporting attitude surveys under key stakeholders in and around the rewilding area.

Operational

- Very active in the engagement and relationship building & management with local partners and stakeholders in the rewilding area who are critical for the success of the initiative,
- Advising/supporting the team in the contacts with authorities, institutions, partners, media; supporting the central team in the contacts with international media;
- Responsible for the content of the local website and Facebook page and the presence of the rewilding area in social media such as Twitter, Facebook and Instagram;
- Active role in reporting to the Central Team (monthly reports, formal technical and financial reporting);
- First contact person for local and national press and media for the rewilding area, and acting as a first point of contact for external media and press contacts;
- Ensuring provision of regular (at least weekly) updates, blogs and news items for the Rewilding Europe central website;
- Responsible for organizing media events, meetings, seminars, press conferences and other promotional activities;
- Regular presence in the rewilding area (preferably based there) to fulfil his/her duties;

Key qualifications

- At least 5-year experience in communication – both strategic and operational - ideally with a journalism/PR background, extensive communication and PR experience in projects related to conservation;
- Good knowledge about communication and media. Well developed contacts with media circles (local and national);
- A creative and very pro-active attitude and entrepreneurial personality with an ability to work independently;
- Excellent creative writing skills in the language/s of the rewilding area and in English aimed at a wide audience;
- Excellent social skills, experience communication at various levels (national and local) and to various audiences (environmental, business, tourism, general). Excellent presentation skills;
- Personal field passion and experience of nature, interest in the wild and a keen interest in wildlife and field ecology;
- A good team player, pro-active attitude and problem solving abilities; strong organizational capacities, hands-on attitude and result oriented.
- At least 5 years of experience in text writing and editing; both fluent in English and Croatian language;
- Proven fundraising experience, and experience with EU funded projects, including reporting.
- Knowledge and experience in development / translating of communication products, such as brochures, leaflets, AV shows, power point-presentations;
- Experience in working in international marketing and communications teams, work in cross-cultural setting and with an understanding of local issues and contexts.
- Passionate about Rewilding Europe's mission, vision and objectives!