



## Job Description

### Wildlife Tourism Manager (0,8 fte)

**Rewilding Europe is seeking an experienced wildlife tourism professional to work with the enterprise team in developing a series of innovative wildlife tourism products in our rewilding areas across Europe.**

#### Role

The Wildlife Tourism Manager is co-responsible for the implementation of Rewilding Europe's enterprise component, focusing on the following key components:

1. To help develop wildlife tourism products in the rewilding areas, while translating experiences from other parts of the world (e.g. safari-style products, wildlife watching facilities and others) into the local context of the priority rewilding areas within the Rewilding Europe portfolio<sup>1</sup>.
2. The Wildlife Tourism Manager will specifically provide hands-on, practical support to local entrepreneurs, landowners and other wildlife tourism stakeholders who will design, develop and operate the wildlife tourism products.

The Wildlife Tourism Manager works very closely with the rewilding & wildlife experts within Rewilding Europe and reports to the Enterprise Director.

#### Main responsibility

The main responsibilities of the Wildlife Tourism Manager are:

- Working with the rewilding area team leaders to identify and assess potential local wildlife tourism entrepreneurs,
- Identification of wildlife tourism product opportunities that can be developed,
- Designing and developing support for all aspects of wildlife tourism products (wildlife hides, boat tours, guided experiences, wild trails etc.),
- Training and mentoring for local wildlife tourism entrepreneurs,
- Supporting and mentoring in pricing and preparation of promotional materials for wildlife

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<sup>1</sup> There are currently six areas in the portfolio (see [www.rewildingeurope.com/areas](http://www.rewildingeurope.com/areas)), while three more are in the pipeline: Thracian Mountains (Bulgaria), Odra Delta (Germany/Poland), Greater Laponia (Sweden), and a yet unknown 10<sup>th</sup> area (most likely in NW Europe).

- tourism products (sales),
- Working to support the Rewilding Europe enterprise and communications teams to promote finalized wildlife tourism products,
- Working with Rewilding Europe enterprise team colleagues to establish commercial partnerships with relevant companies within the local and international tourism industry,
- Support in the development process of the 'European Safari Company' - a dedicated wildlife tourism development initiative related to Rewilding Europe.

### **Key qualifications**

- At least 5 years' experience in a senior role in the tourism sector, focused upon direct product design, development and delivery,
- Strong understanding of the tourism industry including product quality, pricing and tour operating standards and commercial relationships (including marketing & sales),
- Good feel in connecting demand and supply – to make local enterprise products work based on propositions that fit in and respond to the local context,
- Knowledge of wildlife based tourism and safari-style experience is highly recommendable, if possible from other parts of the world,
- Experience in providing training, coaching and other support to entrepreneurs is essential,
- Strong communicator, with an ability to work with local people in a range of rural locations and different cultural settings across Europe,
- Fluent English speaker but native speaker not essential. Other languages advantageous,
- Very hands-on, practical, creative, proactive and flexible approach essential and able to work independently,
- Passionate about Rewilding Europe's mission, vision and objectives!

### **Location and remuneration**

The position can be based anywhere in Europe, however the role will require significant time spent travelling within our rewilding areas and working with local entrepreneurs.

Remuneration will be discussed with candidates that will be invited for a first interview.

Please send your application letter and CV no later than 7 March 2014 to [info@rewildingeurope.com](mailto:info@rewildingeurope.com).

If you have any questions about this vacancy, please send an email to [info@rewildingeurope.com](mailto:info@rewildingeurope.com) and we will respond swiftly.