

# Rewilding Europe Capital

REWILDING EUROPE  
CAPITAL



Rewilding Europe Capital is a specialist financing division of Rewilding Europe, which provides commercial finance to enterprises that either directly, or have the potential to, generate economic and social benefits that contribute to rewilding.

# Investment Capital to support the Rewilding of Europe



Enterprises and financial capital can be part of the rewilding of Europe in many different ways. Below are some criteria used to define a 'rewilding enterprise':

- Increase the economic value of wildlife and wild nature in a way that creates incentives to support and conserve it;
- Generate finance that can directly sustain the development and management of a rewilding area or initiative;
- Inspire key local stakeholders (communities, land owners, land managers, local inhabitants), through employment or other benefits in a way that gives incentives to further save and rewild a relevant area;
- Redirect threatening business activities in a rewilding area towards more rewilding-friendly alternatives;
- Increase income from the surrounding 'buffer' areas to reduce the need to encroach into 'core' areas of higher natural value;
- Promote and provide access to the values of a rewilding area for a better enjoyment of and understanding of it.

## Rewilding Europe Capital investment approach

Rewilding Europe Capital, REC, focuses primarily on debt finance. In selected cases, REC can also provide a component of its financing package as a development grant to fund activities designed to optimise the impact of a business and its ability to service a subsequent REC loan. No such grant will be provided without a wider loan contract with REC.

Loans are normally provided on the following basis:

- **Term:** 3–5 years
- **Interest rate:** 5%–8%
- **Loan amounts:** €15,000 – €80,000
- **Currency:** Euro (€)

REC at present can only provide finance to enterprises that engage directly with one of Rewilding Europe's programme areas. For details please visit: [www.rewildingeurope.com](http://www.rewildingeurope.com). REC has no commercial sector restrictions. REC welcomes applications from any enterprise provided that this can demonstrate that the enterprise's activities create meaningful support for rewilding progress. Particular preference however is given to the following sectors:

- **Tourism** – Nature, wildlife and adventure including accommodations, wildlife watching hides, guides, operators.
- **Land owners** – Land owners looking to engage with Rewilding Europe and develop new or additional business ideas for their land, based on the values of the wild (ideally more than 500 ha of relevant land required).
- **Education providers** – Businesses providing educational courses associated with nature.
- **Natural products** – Producers of local natural products associated with nature e.g. honey, cheese, wine, meat.

In line with this rewilding focus, REC builds what we call 'rewilding covenants' into each of its financing contracts. These will be tailor-made for each context concerned and comprise of a set of contractual commitments designed to optimise the ability of the entity to actively and meaningfully contribute to rewilding progress.

REC is interested in partnering with and investing in both new and existing enterprises that can demonstrate their ability and motivation to support rewilding in Europe. REC not only provides investment, but also through its linkages with Rewilding Europe, provides wider support to the enterprises with which it engages. In particular this means helping businesses to align their operations towards rewilding and, for those that do this best, making use of Rewilding Europe's very powerful and far-reaching communications platforms for promotion.

REC is also interested in co-investment from and partnerships with funding or financing institutions and individuals to support rewilding enterprises in Europe.

**If you own or know of a business that you believe can be developed in partnership with REC, or if you would like any further information, please contact Matthew McLuckie at: [matthew.mcluckie@rewildingeurope.com](mailto:matthew.mcluckie@rewildingeurope.com)**

## Making Europe a Wilder Place